

HEARST television inc

RECEIVABLES CREDIT/DEBIT MEMO FORM

Note: Complete this form electronically and use the drop down menus when provided.

Today's Date:	November 6, 2012		
Station:	KMBC	Drop Down	
Sales Region:	LOCAL	Drop Down	
Agency:	Media Strategies & Research		
Advertiser:	McCaskill/D/Senate		
Invoice #		Net Invoice Amount	\$ -
Invoice Date		Amount Paid	\$ -
		Adjustment to Gross Billing	(\$50.00)
		Adjustment to Net Billing	(\$42.50)
AE Name:	Jeff Kitzsteiner		
NSM Name:	Jeff Hoyt		
Reason for DEBIT/CREDIT:	POLITICAL LUR ADJUSTMENT		Drop Down
	(Field Required - must use drop down list)		

EXPLANATION (Please explain in detail):

LUR Rate adjustment for line 8, 9-10AM, Katie, 11/2/12.

Revised invoice required? _____

REQUIRED APPROVALS:

Account Executive	Date	LSM/NSM	Date
GSM	Date	Controller/Business Manager	Date

Input to Wide Orbit on: _____ by _____

ORDER CHANGE

Candidate: McCaskill For Senate 2012

KMBC-TV Contract #: 967849

Agency Estimate #: 12909

Flight Dates: 10/29/12 - 11/6/12

[illegible]

Original Gross: \$9,575.00

Original Net: \$8,138.75

Revised Contract Cost: (gross) \$9,525.00Revised: (net) \$8,096.25

Due Candidate: (gross) \$50.00

Due Candidate: (net) \$42.50

Due Station: (gross) _____

Due Station: (net)